

October 30, 2013

For Immediate Release

***ELVIS THE PENGUIN* BOOK LAUNCH**

Much-Anticipated Children's Storybook Being Debuted

Baton Rouge, LA – The official launch of the much-anticipated children's storybook, *Elvis the Penguin*, will take place on November 17, 2013. Baton Rouge author, Kara Casanova, will debut her book at the Barnes and Nobles Booksellers in Perkins Rowe, from 3:00 to 6:00 p.m. The public and media are invited to attend.

The debut of *Elvis the Penguin* has been eagerly awaited by fans since its publication was announced on Facebook eight months ago. More than 300 books have been requested by parents, teachers and Elvis Presley fans prior to publication, and sales are expected to be robust upon release.

Elvis the Penguin's adventures begin the moment he pops out of his shell in the Wildlife Habitat at the Flamingo Hotel in Las Vegas. His unusual pompadour warrants his being named Elvis, and soon he's waddling in the footsteps of his famous namesake, wanting to sing and perform on stage just like the King of Rock n Roll. His many attempts to reach his dream land Elvis and his friends into one, hot, hilarious mess after another. Fast-paced and full of happy penguins, panicked flamingoes, and a bevy of beautiful Las Vegas showgirls, it's a reminder that dreams, and dreamers, come in all shapes and sizes.

Author Kara Casanova's first book of fiction and first children's book, with illustrations by Anne Lipscomb, is perfect as a read-to or early-reader book for children, but it is also a fun read for anyone interested in penguins, Elvis or a humorous good time.

Elvis the Penguin is published by WingSpan Press, www.wingspanpress.com. Available now from Barnes & Noble and Amazon.com in premium-color softcover (ISBN 978-1-59594-509-9, \$17.95) and Kindle/eBook (978-1-59594-851-9, \$5.95)

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